

LEL BOLO

LEL Janice Martinez



Getting to Know the Liaisons ... The Series



In the December 2012 issue of the *LEL Bolo*, we told you about the ongoing cross training of the LEL Team. Each of the seven liaisons are not only responsible for their territory, but are also tasked with managing projects, overseeing data reports to NHTSA, and coordinating the many Challenges and Campaigns that run annually. In an effort to provide you, our customer, with the best possible service with no interruptions in the event of an emergency or unanticipated absence of one of the team, our mission in 2013 is to streamline the process behind the scenes in regards to cross training the entire staff. Part of this initiative is for you all to get to know each of the seven LELs a little better.

This month's spot light is on one of the newest members to join the Liaison Team, LEL Janice Martinez. Janice's territory covers the newly created South Central Region of Florida that encompasses Brevard, Hardee, Highlands, Orange, Osceola, Polk, and Seminole counties. This region ranges from extremely rural to the heavily populated Metro-Orlando area of Florida.

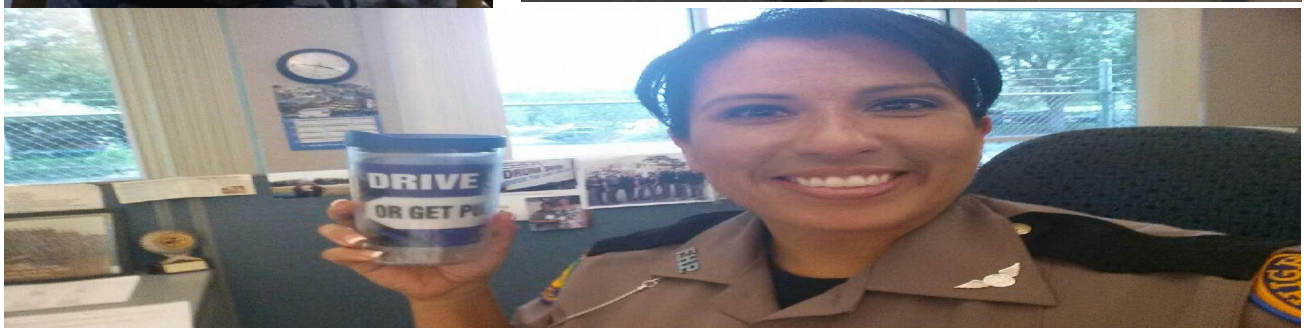
Janice began her law enforcement career almost twenty years ago at the Haines City Police Department before joining the Florida Highway Patrol. Her approximately seventeen years at FHP were spent in the Tampa Bay area of Florida where she patrolled Polk County before promoting to Traffic Homicide Investigator in Hillsborough and Pinellas counties. Before leaving the FHP, Janice had rose to the rank of Sergeant overseeing patrol operations in the Tampa District of the Florida Highway Patrol.



Contact Your Liaison:
southcentrallel@gmail.com
850-510-7369
www.floridalel.org

Janice is very dedicated to DUI enforcement and has a passion for putting drunk drivers behind bars. While on patrol one night in Tampa, she was hit head on by a drunk driver while in route to the Hillsborough County Jail with a prisoner who she had arrested for driving drunk! While her job file is full of commendations and awards, none speak more highly of her than the dozens of letters from families of the victims of crashes involving impaired motorist where Janice has spent countless hours assisting them in the aftermath of a tragedy acting as a self made victim's advocate proving support, comfort, and help.

Janice is very active with the various MADD chapters throughout Florida and annually raises funds for MADD by participating in their numerous *Walk Like MADD* events around the Tampa Bay and Orlando areas. When not working, Janice is an avid runner and snow skier who likes to travel around the globe and plays on a softball team twice a week. Her many years of traffic law enforcement experience and expertise has made her a very valuable asset to the Florida Law Enforcement Liaison program.



Law Enforcement Liaison Janice Martinez



2014 Florida DUI Challenge

This month we closed out the 2013 FL DUI Challenge and made way for the 2014 Florida DUI Challenge is underway across the Sunshine State! Participating agencies are working hard to prevent impaired driving within their communities to apprehend drunk drivers before they cause a crash. This year long Challenge is aimed at preventing the alcohol related crashes that claim too many lives in Florida. For more information on the 2014 Florida DUI Challenge, please visit www.floridalel.org.



Florida Law Enforcement Challenge

The Law Enforcement Liaison team is still accepting electronic applications for the 2013 Law Enforcement Challenge online at www.floridalel.org. Each law enforcement agency in the state is encouraged to participate. This is Florida's only life saving competition and everyone is talking about it! Contact your regional Law Enforcement Liaison for more information. But don't delay – this year's deadline is April 30, 2014!



Click It or Ticket Florida

The third and final wave of the current Click It or Ticket Florida Challenge will be May 12 – May 26, 2014. Agencies from all over Florida stepped up to the plate and were very active in the first two waves. The Florida LEL Program has seen some creative ways to spread the message that safety belts save lives. We encourage you to dig deep as this last wave approaches and get your communities involved. Ask a local business to include a Click It or Ticket themed message on their marquee, encourage schools to mention Click It or Ticket during morning announcements, and utilize agency web sites and *Face Book* & Twitter pages to help spread the message. For more information visit: <http://www.trafficsafetymarketing.gov/CIOT-PEAK>



Cinco de Mayo '14

Cinco de Mayo has become a big night out for many, particularly among young adults. But it is also a very dangerous night out because of alcohol impaired drivers. Those celebrating should be sure to designate their sober driver in advance - before the festivities begin.

New 2014 Campaign Materials Now Available Available at: NHTSA/Traffic SafetyMarketing <http://www.trafficsafetymarketing.gov/CincoDeMayo>

Motorcycle Safety Awareness Month

May has been declared Motorcycle Safety Awareness Month.

As you know, motorcyclists have all the same rights and privileges as any motor vehicle driver on the roadway. During Motorcycle Safety Awareness Month in May and during the rest of the year, drivers of all other vehicles and all road users are reminded to safely "share the road" with motorcyclists, and to be extra alert to help keep motorcyclists safe.

Please use these are marketing materials to spread the word about increasing motorcyclists' safety, and support and enhance your motorcycle safety awareness programs.

Visit : <http://www.trafficsafetymarketing.gov/ShareTheRoad>

SPY SHOT CAPTURED!!
Sneak Peak of a 2014 LEL Program
Award Vehicle



Daily Fatality Report

Year-to-Date Traffic Fatality Report as of April 1, 2014, based on preliminary data supplied by the Florida Department of Highway Safety & Motor Vehicles.



The next wave of the 2014 Click It or Ticket Challenge is coming up!



Mark Your Calendars NOW!!

May 12 –May 26, 2014



<https://www.facebook.com/#!/floridaled>