

LEL BOLO

LEL Charles Kane



Getting to Know the Liaisons ... The Series



In the December 2012 issue of the *LEL Bolo*, we told you about the ongoing cross training of the LEL Team. Each of the seven liaisons are not only responsible for their territory, but are also tasked with managing projects, overseeing data reports to NHTSA, and coordinating the many Challenges and Campaigns that run annually. In an effort to provide you, our customer, with the best possible service with no interruptions in the event of an emergency or unanticipated absence of one of the team, our mission in 2013 is to streamline the process behind the scenes in regards to cross training the entire staff. Part of this initiative is for you all to get to know each of the seven LELs a little better.

Law Enforcement Liaison Larry Coggins covers the Southwest region of Florida. He is responsible for over forty-five law enforcement agencies in the nine counties that make up this region. While his territory may be one of the smaller ones in the state, Larry is tasked daily with assisting agencies combat traffic issues that are not always found in other parts of Florida. The Southwest region's population is one of the largest in Florida and its make up goes from the extreme rural interior of our state to some of the most metropolitan cities in the Nation.



Contact Your Liaison:

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Larry started his career in law enforcement approximately twenty years ago. He spent the first fifteen years of his law enforcement career with the Florida Highway Patrol where he worked his way up to becoming the Public Information Officer in Troop C before leaving FHP. To avoid an unexpected move out of state with a private sector employer, Larry was fortunate enough to join the LEL Team where he has been for almost five years. Larry stays active in the law enforcement business as a Reserve Officer with the Dade City Police Department, as well as volunteering his time with MADD Florida, The Law Enforcement Torch Run, and the Crime Stoppers of Florida.

Larry, who is originally from Miami, FL, is married to his wife Stephanie of eleven years, and is a father to six year old Kyle. They reside in Lakeland, FL where Larry enjoys anything fitness related, competitive running and triathlons. In late 2013, Larry finished the world famous Ironman Triathlon marking off this insane event from his bucket list! Larry is a graduate from the Florida State University and remains faithful to the Seminole Nation!



Law Enforcement Liaison Larry Coggins, Jr.



Florida DUI Challenge

The 2013 Florida DUI Challenge is ready for submission! Agencies who participated in this year-long campaign are reminded to submit their final data by February 28, 2014, at www.floridalel.org Contact your regional Law Enforcement Liaison for assistance.



Florida Law Enforcement Challenge

The Florida Law Enforcement Liaison team is ready to accept electronic data reports for the 2013 Florida Law Enforcement Challenge online at www.floridalel.org. Each law enforcement agency in Florida is encouraged to participate. Contact your regional Law Enforcement Liaison for more information.

2014 St. Patrick's Day DUI Enforcement Campaign

The intent of this safety campaign planner is to provide you with marketing materials, earned media tools, and marketing ideas that you can distribute to fit your local needs and objectives while, at the same time, partnering with other States, communities, and safety organizations on this program. Here we include messaging, templates, and banners that you may choose from to support your impaired driving initiatives surrounding St. Patrick's Day. The material available to you can be used in several capacities and all carry the tagline, "Designate a Sober Driver this St. Patrick's Day" to reinforce our *Buzzed Driving is Drunk Driving* message platform. Earned media materials, sample news releases, fact sheets, talking points and numerous art work necessary for a successful campaign by your agency can be found at: <http://www.trafficsafetymarketing.gov/SaintPatricksDay>



National Distracted Driving Awareness Month

April 2014 is National Distracted Driving Awareness Month

In 2012, 3,328 were people were killed in distracted driving crashes. Distracted driving is becoming a dangerous epidemic on America's roadways. Research shows that high visibility enforcement works because, with many distracted drivers, the fear of a citation and significant fine outweighs their fear of being injured or killed in a crash.

For upcoming dates related to this awareness month and to get more information for your personnel and community, please visit: <http://www.trafficsafetymarketing.gov/DistractedDrivingPrevention>



Did you Know ? Series

A safe driving campaign aimed at preventing officer related crashes, injuries, and deaths have been developed by the State of California and cover such topics as: Choices, Fatigue, Distractions, and more. These short videos are right to the point and a must see by all who wears a badge! Visit: <http://www.post.ca.gov/safe-driving-videos.aspx> and make these free and modern videos apart of your roll call today.

SPY SHOT CAPTURED!!
Sneak Peak of a 2014 LEL Program
Award Vehicle



Daily Fatality Report

Year-to-Date Traffic Fatality Report as of January 31, 2014, based on preliminary data supplied by the Florida Department of Highway Safety & Motor Vehicles.



The next wave of the 2014 Click It or Ticket Challenge is coming up!



Mark Your Calendars NOW!!

March 1–March 15, 2014



<https://www.facebook.com/#!/floridaled>