



May 2016
Local Area Network Meeting (LAN)

Topics of Discussion

- Fatality Report
- Traffic Safety Training
- Marijuana Legalization in Colorado: Early Findings
- Florida LEL Websites
- Traffic Safety Campaigns
- NHTSA Region IV LEL Conference
- Challenge Awards Notifications
- Florida Law Enforcement Challenge Awards Ceremony



Florida Fatality Report

Statewide, there were **623** traffic deaths
from January 1st – April 30th, 2015

From January 1st - April 30th, 2016
there have been **656** traffic deaths

That is a difference of

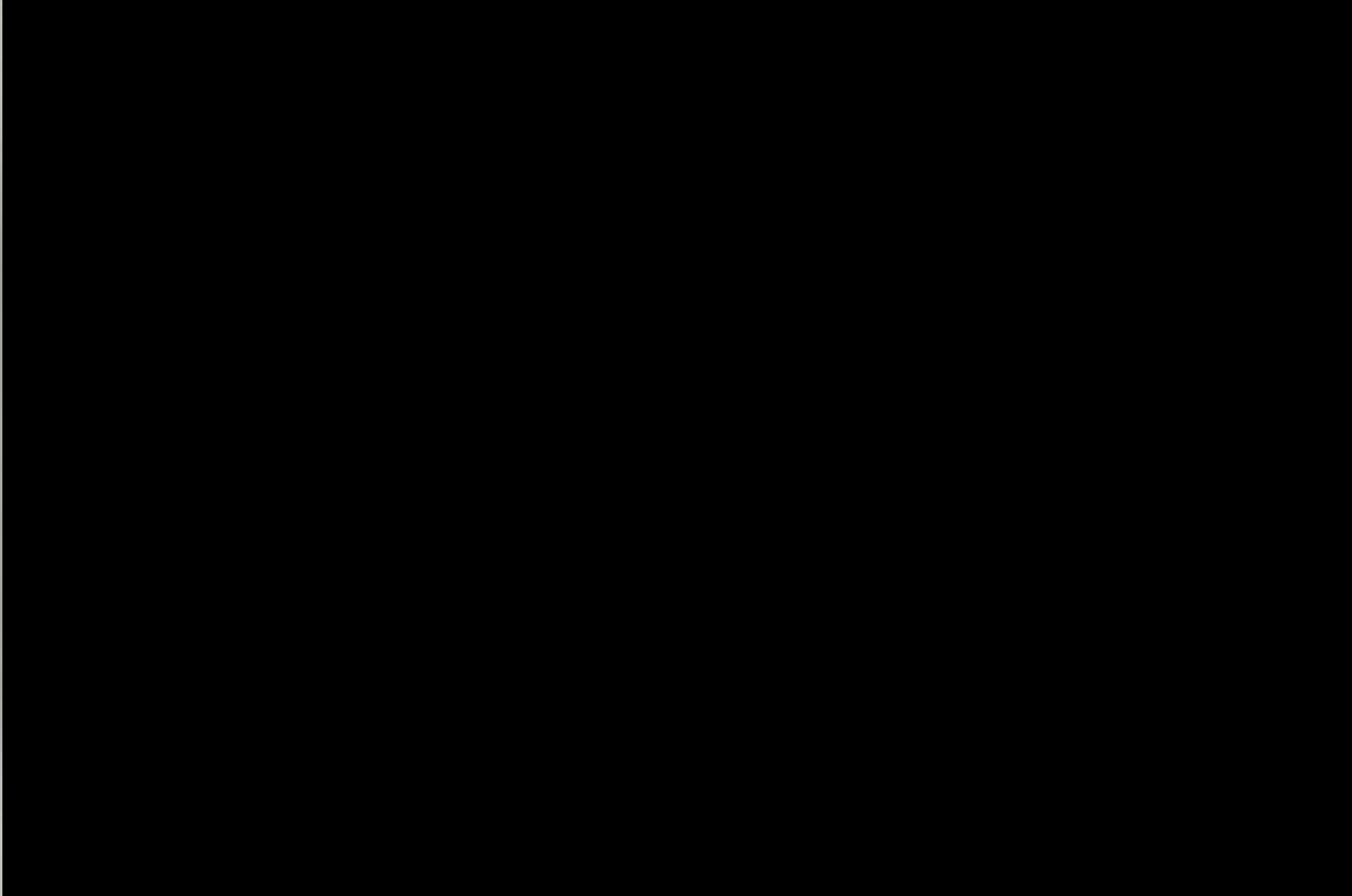
33 More Lives Lost





Training Videos

Roll Call Motorcycle Safety Training



High Visibility Enforcement (HVE) Training Video #2



Marijuana Legalization in Colorado: Early Findings



Marijuana Legalization in Colorado: Early Findings

The Colorado Department of Public Safety announced the release of “Marijuana Legalization in Colorado: Early Findings,” its first official report evaluating the impact of the state’s historic legalization of marijuana on public safety, public health, and Colorado’s kids.



Marijuana Legalization in Colorado: Early Findings

The report draws from local, state, federal, and private data sets to examine post-legalization trends in marijuana consumption, marijuana-related arrests, marijuana-related emergency room admissions, and marijuana-impaired driving, among others. Importantly, its findings should be interpreted with caution: The lack of historical, pre-commercialization data on marijuana, the decreasing social stigma surrounding marijuana use, and enforcement challenges inherent to the implementation of Colorado's new and complex marijuana laws combine to make it difficult to translate these early findings into definitive outcomes.



Marijuana Legalization in Colorado: Early Findings

“This report is a two-year snapshot of the impact of marijuana legalization on Colorado’s kids, families, and communities,” said Stan Hilkey, executive director of the Colorado Department of Public Safety. “While we still can’t draw any long-term conclusions, today Colorado continues to make history by establishing an objective, data-backed baseline against which all future assessments of marijuana legalization, both in Colorado and around the world, will be weighed.”



Marijuana Legalization in Colorado: Early Findings

Key findings include:

- Among those 18-25 years old, marijuana usage has increased from 21 percent in 2006 to 31 percent in 2014.
- Among those 26 or older, marijuana usage has increased from 5 percent in 2006 to 12 percent in 2014.
- 33% of marijuana users who have reported marijuana use in the past 30 days have used daily.
- Marijuana-related arrests have decreased by 46 percent between 2012 and 2014, while possession arrests were cut in half and sales arrests have decreased by 24 percent.



Marijuana Legalization in Colorado: Early Findings

- The trend for high school students ever using marijuana has declined from 42.4 percent in 2005 to 36.9 percent in 2013. The percentage of high school students currently using marijuana has decreased from 22.7 percent to 19.7 percent over the same period. Youth use in Colorado remains above the national average.
- Marijuana-related hospitalizations have increased from a rate of 803 per 100,000 pre-commercialization to 2,413 per 100,000 post-commercialization.
-



Marijuana Legalization in Colorado: Early Findings

- The period of retail commercialization showed a significant increase in emergency department visits, from 739 per 100,000 (2010-2013) to 956 per 100,000 emergency department visits (2014-June 2015).
- The prevalence of marijuana as the impairing substance among DUIs has increased from 12% in 2014 to 15% in 2014, although the total number of marijuana-related DUIDs decreased slightly.
-



Marijuana Legalization in Colorado: Early Findings

- In the 2014-15 school year, school-based discipline for drugs accounted for 41% of all expulsions, 31% of all law enforcement referrals, and 6% of all suspensions in Colorado.

The report may be accessed on the LEL Resource Website



Florida LEL Websites



LEL Program Websites

Florida Law Enforcement Liaison Resource Center

www.floridalel.info

This website is designed to assist you with each of the LEL Program Challenges, Campaigns, and, provides up to date regional-statewide traffic safety information.



LEL Program Websites

Florida Law Enforcement Liaison Reporting

www.floridalel.org

This website is designated as the official reporting website for all Florida's traffic safety campaigns and LEL program Challenges.



Resources

Florida Law Enforcement Liaison Resource Center

[Home](#) [Contact Us](#) [LEL Regions](#) [Presentations](#) [Documents](#) [Training Videos](#) [Resource Links](#) [News](#)



One Team. One Goal. Save Lives

Presentations



[Click on picture for Presentations](#)

Documents



[Click here for Challenge Documents](#)

Training Videos



[Click here for Videos](#)

One Team. One Goal. Save Lives.

The Florida Law Enforcement Liaison (LEL) Program is a grant funded program sponsored by the Florida Department of Transportation (FDOT) and the National Highway Traffic Safety Administration (NHTSA). The goal of the LEL program is to reduce traffic related fatalities and injuries by working with law enforcement agencies across the state to boost safety belt use, reduce drunk driving and encourage traffic safety initiatives. The LEL Program has developed the Florida Law Enforcement Challenge, Florida Motor Unit Challenge, Florida DUI Challenge, and the Florida Click It or Ticket Challenge in an effort to achieve our goal.

These programs have been designed to promote traffic safety through increased enforcement, reducing the number of overall crashes, and increasing the seat belt usage rate. Proven by research, it is well known that an increase in traffic enforcement and traffic safety education in a community results in a decrease in motor vehicle crashes, injuries, and fatalities. In fact, no other single program or strategy works as well as law enforcement in making the roads safer. These programs complement all training and public information programs that the FDOT and NHTSA implement to promote traffic safety.


[Click on the image to visit \[www.floridalel.org\]\(http://www.floridalel.org\)](#)



Funded by the Florida Department of Transportation

www.floridalel.info


Reporting



FLORIDA LAW ENFORCEMENT LIAISON

[Click here to Login](#) [Forgot Password](#) | [Register](#)

Search [Search](#)



[ABOUT](#) [APPLY FOR A CHALLENGE](#) [RESOURCES](#) [FIND YOUR LOCAL LEL](#) [CALENDAR](#) [PHOTO GALLERY](#) [CONTACT US](#)

WELCOME LAW ENFORCEMENT OFFICERS

[Click here to register for an account](#) to submit any Challenge report or application.

NEED TO CHANGE YOUR PASSWORD?

1. [Go here to request a temporary password.](#)
2. Once you have a temporary password, [click here to update your password](#) to one you can remember. Keep in mind that you will have to log in with your username or email and temporary password.

NEED TO EDIT YOUR USER INFORMATION?

[Log in](#) and then [click here to edit your user profile](#)

LOGIN ISSUES?

Having trouble logging in?

If you log in and the site brings you to your user register information, please make sure all of the fields are filled out and click "Send for Publishing."

[Reset Your Password](#)

[Change Your Password](#)

LATEST EVENTS

- [SOUTH REGION CALENDAR](#)
- [SOUTHEAST REGION CALENDAR](#)
- [SOUTHWEST REGION CALENDAR](#)
- [SOUTH CENTRAL REGION CALENDAR](#)
- [PANHANDLE REGION CALENDAR](#)
- [NORTHEAST REGION CALENDAR](#)

CHALLENGES & WAVES

Challenge Reports

[2018 Transposing CLOT Florida Enforcement Challenge](#)

The Florida Click It or Ticket Challenge rewards agencies that address safety belt usage in their communities using a multi-faceted approach.

[Learn More!](#)

[2014 Motor Unit Challenge](#)

The Motor Unit Challenge rewards motor units that improve their law enforcement agency's enforcement efforts to improve traffic safety by reducing crashes and injuries on Florida roadways.


[Learn More!](#)

[2014 Florida Law Enforcement Challenge](#)


The Florida Law Enforcement Challenge is a competition between similar size and types of law enforcement agencies. It recognizes and rewards the best overall traffic safety programs in Florida.

VIDEOS

"Is Today Your Day?"



Motorcycle Safety Video



Unfettered Copra Pace Danger on the Road

www.floridalel.org





Traffic Safety Campaigns

Traffic Safety Campaigns

May is Motorcycle Safety Awareness Month

Share The Road

All motorists are reminded to safely "share the road" with motorcycles and to be extra alert to help keep motorcyclists safe. Motorcyclists are reminded to make themselves visible to other motorists.

Ride Sober or Get Pulled Over

Statistics show that the percentage of intoxicated motorcycle riders in fatal crashes is greater than the percentage of intoxicated drivers on our roads. This is why NHTSA urges all motorcycle riders to always ride smart and sober.



Traffic Safety Campaigns

May is Motorcycle Safety Awareness Month

ridesmartflorida.com

HOME ABOUT US RIDER RESPONSIBILITY MOTORIST RESPONSIBILITY SAFETY RESOURCES DATA ORDER MATERIALS


DO YOU RIDE *SMART*?



- S** Say no to drinking and riding
- M** Make yourself more visible to motorists
- A** Always wear your helmet when you ride
- R** Ride in control (within legal and personal limits)
- T** Train regularly and get endorsed

HOME ABOUT US RIDER RESPONSIBILITY MOTORIST RESPONSIBILITY SAFETY RESOURCES DATA ORDER MATERIALS

ORDER MATERIALS



The items on the following page are available by request from the Florida Motorcycle Safety Program. The materials must be for use

ridesmartflorida.com/index.php/order-materials/ tities available are limited and, depending on current inventory, some items may not be able to be

Order Motorcycle Safety Material





National Click It or Ticket Campaign

CLICK IT OR TICKET

- 1 - Thanksgiving Wave (Complete)
- 2 - Winter Wave – (Complete)
- 3 - National Enforcement Wave
May 23– June 6, 2016



CLICK IT OR TICKET



IN REAL LIFE YOU DON'T GET
A SECOND CHANCE.

Statistics show that passenger vehicle occupants are buckling up more during the day, but not enough at night. This mobilization is created to crackdown on violators 24-7, but a strong enforcement effort is urged between the nighttime hours of 6 p.m. and 5:59 a.m. due to the significant number of violators and fatal crashes during this time.



Click It or Ticket Campaign Waves

National CIOT Enforcement Campaign

May 23rd through June 5th, 2016



Reports Due: June 20th, 2016



Click It or Ticket Border to Border - Florida



National Highway Traffic Safety Administration



2016 Click it or Ticket Border-to-Border initiative



Click It or Ticket Border to Border Event

Florida 2016 Click It or Ticket Border to Border Focused Plan

Date: May 23, 2016 (6PM -9 PM)

Border to Border Purpose and Overview:

The 2016 Border to Border Operation, is a focused one-day effort of night-time enforcement kicking off the National Click it Or Ticket wave, encompassing fourteen (14) states along the eastern United States. Law enforcement will focus on the High Visibility Enforcement and statistical data results from this mini-campaign. DARS data shows larger numbers of drivers and passengers unrestrained at night than during the daytime.



Click It or Ticket Border to Border Event

Florida 2016 Click It or Ticket Border to Border Focused Plan

Strategy

The operation will include state, county and city/municipal law enforcement agencies. By demonstrating law enforcement solidarity and increased presence at border sites, we hope to send a 'zero tolerance' message to the public. Because the goal of the operation is to target the enforcement for this one-day campaign, between the hours of **6PM-9PM**, law enforcement will utilize saturation patrols, high visibility enforcement techniques, checkpoints, target enforcement zones. Each location will be determined by the law enforcement agencies as will the additional usage of promotion of the event through social media outlets.



Click It or Ticket Border to Border Event

Florida 2016 Click It or Ticket Border to Border Focused Plan Strategy

To encourage and promote the Border 2 Border one day event, each of the seven (7) law enforcement liaisons will award one of three incentive items, randomly chosen from the reporting agencies. To be eligible for the drawing, each agency must report using the online reporting site by midnight of May 30th.



Click It or Ticket Border to Border Event

Florida 2016 Click It or Ticket Border to Border Focused Plan

Reporting

Agencies will use the *LEL Reporting Website - Border 2 Border* online reporting system to report their one day statistics.

The CIOT Border 2 Border report is available on the LEL Reporting Website under Campaign Wave Reports

Reports Due May 30, 2016



New Digital Campaign (Be Creative!)



- ▶ Reinforce consequences of not wearing a seat belt
- ▶ Carry message through online videos, web banners and social media assets
- ▶ Create content that can be easily shared (e.g. infographics)
- ▶ Engage your audience through social media channels such as Facebook, Twitter, and YouTube; and humor, sports websites
- ▶ Goals: Wear seat belts; Have strong recall of “Click It or Ticket”; Share the message with peers; Finally, share content through social media

Eye Catchers for Public Outreach





WHY DO WE ENFORCE SEAT BELT LAWS?
BECAUSE YOU DON'T GET A
SECOND CHANCE.



Don't get stuck with a ticket.
Cops are cracking down. Buckle up day and night or you will get caught.



Agency Flyer for CIOT

Key Colony Beach Police Department



BUCKLE UP!



F.S.S 316.614 Safety belt usage.—

- (4) It is unlawful for any person:
 - (a) To operate a motor vehicle in this state unless each passenger and the operator of the vehicle under the age of 18 years are restrained by a safety belt or by a child restraint device pursuant to s. 316.613, if applicable; or
 - (b) To operate a motor vehicle in this state unless the person is restrained by a safety belt.
- (5) It is unlawful for any person 18 years of age or older to be a passenger in the front seat of a motor vehicle unless such person is restrained by a safety belt when the vehicle is in motion.



Key Colony Beach Police Dept.

600 West Ocean Drive
Key Colony Beach, FL.
33051

Tele. 305-289-1212 ext. 1
Fax. 305-289-1767

CLICK IT OR TICKET



March 1, 2016
To
March 14, 2016

Occupant Awareness

If every person was properly restrained on every trip, thousands of additional lives could be saved by seat belts each year. Help occupants understand why seat belt use is required by law.

- Nearly half of the 21,022 passenger vehicle occupants who were killed on our nation's roadways in 2014 were not wearing their seat belts at the time of the fatal crashes, according to NHTSA.



- The statistics are worse among teens and young adults: Of passenger vehicle occupants 13 to 15 and 18 to 34 years old who were killed in crashes, 59 percent and 57 percent, respectively, were not buckled up—the highest percentages of all age groups. Within the 18-34 age group, males who were killed in crashes were unrestrained 59 percent of the time.
- It's just as important to buckle up in the back seat. Too many people wrongly believe they are safe in



the back seat unrestrained. Forty-seven percent of all front-seat passenger vehicle occupants killed in crashes in 2014 were unrestrained, but 58 percent of those killed in back seats were unrestrained.*

*NHTSA (www.nhtsa.gov)

•Enforcement during the day AND at night — More unrestrained crash fatalities happen at night (6 p.m. to 5:59 a.m.) compared to daytime crashes. In 2014, of those killed in nighttime crashes, 57 percent were not wearing seat belts (compared to 41% of occupants killed during daytime hours, 6 a.m. to 5:59 p.m.).

Click it or Ticket initiative kicks off

Like 2 Tweet 3 Facebook 0

05/10/2015 04:28 PM

05/15/2015 05:00 PM



NHTSA Region IV LEL Conference



Dates:	March 2 nd to March 3 rd , 2016
Location:	Hilton Sandestin Beach Golf Resort & Spa, Miramar Beach, FL
Attendees:	160 LEO's from NHTSA Region IV States, Colorado and Washington

NHTSA Region IV

Participants

Alabama

Florida

Georgia

South Carolina

Tennessee



NHTSA Region IV LEL Conference

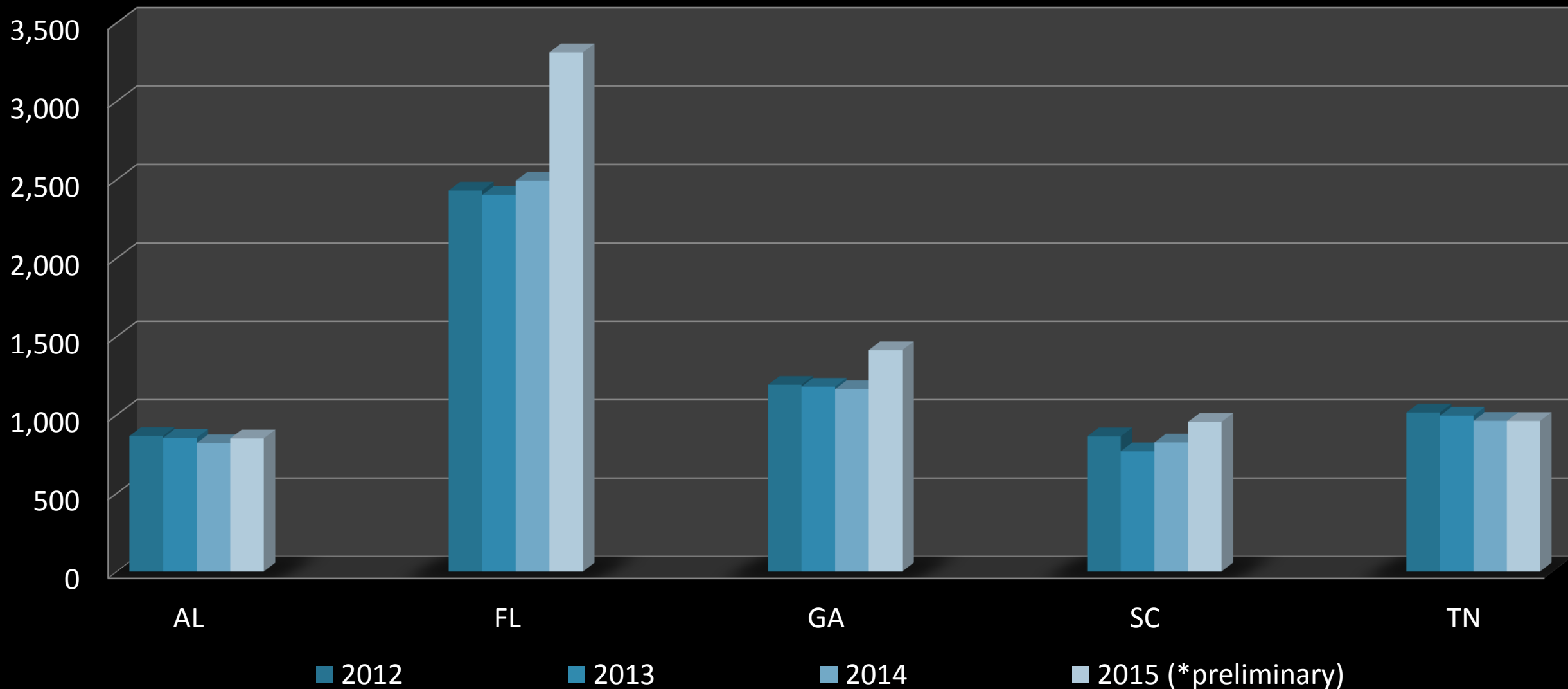


Crash Clock (national)



- Every **6 seconds** – a crash is reported to law enforcement
- Every **14 seconds** – someone is injured in a traffic crash
- Every **16 minutes** – someone dies in a traffic crash
- From when we begin this Conference to when we end – approx. **60** people will die in a motor vehicle related crash.

2012 – 2015 Total Fatality Counts*



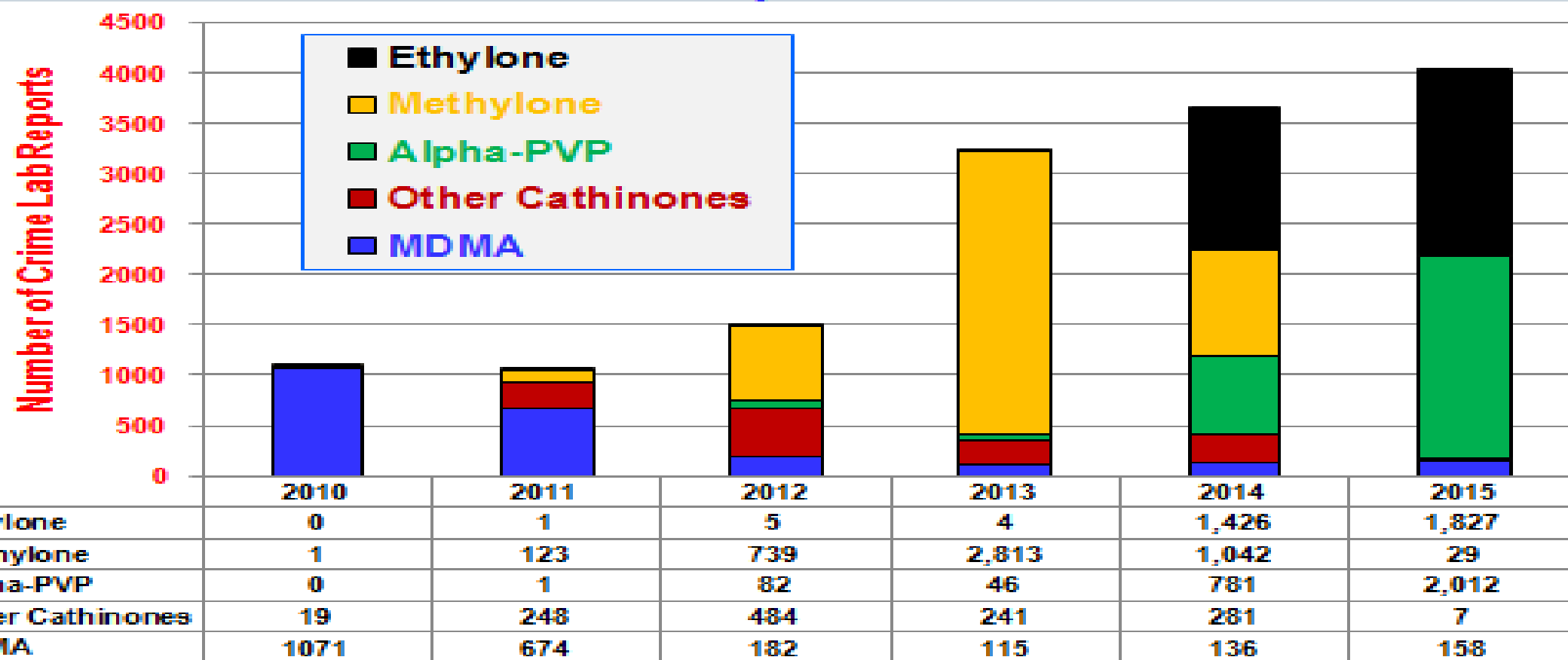


Flakka-synthetic drugs

Lieutenant Colonel Jim Polan

BROWARD COUNTY SHERIFF'S OFFICE, FLORIDA

The Changing Face of Ecstasy, Molly, Flakka, et al in **Florida** Crime Lab Reports 2010-2015*



Source: US DEA - National Forensic Laboratory System Data Queried Jan 19, 2016

Challenge Rewards Notifications

Challenge Rewards

Agencies that have placed in one or more of the LEL Program Challenge will be receiving Challenge Rewards Notification in the near future.

The Chief, Sheriff or Troop Commander of your agency will receive a certified letter from the LEL Office in Tallahassee. The agency contact or reporting officer will receive an email notification from his Regional LEL. The rewards points will be assigned to the reporting officer receiving the email notification.

It is the reporting officer responsibility to spend the rewards points before the posted deadline for each awards notification.



Florida Law Enforcement Challenge Awards Ceremony

Dates: July 7th – 8th, 2016

Location: Gaylord Palms Resort & Convention Center, Kissimmee





Save the Date

2016 Florida Law Enforcement Challenge Awards

July 7th – July 8th 2016



Gaylord Palms Resort & Convention Center, Kissimmee, FL





August LAN Meeting Schedule

(To Be Set)



Group Picture



Traffic Safety Item Distribution



May 2016
Local Area Network (LAN) Meeting
Thank You for Your Participation!