

# AAA PROMise Fact Sheet

## A Program to Help Keep Teens Safe



### Overview

- **AAA PROMise** is designed to help teens stay safe as drivers and passengers. The program raises awareness about the dangers of driving impaired – from alcohol, marijuana or any other drug – as well as distracted driving.
- The **AAA PROMise** program encourages young drivers and their parents/guardians to talk about the dangers of underage drinking, drug use, impaired or distracted driving – especially during prom and graduation season when many teen-related crashes occur.
- Teens and their parents/guardians are asked to talk openly about a plan for getting home safely on special nights, such as prom and graduation.
- The **AAA PROMise** program provides high schools with resources to help keep teens safe on two of the most exciting times of high school – prom and graduation.
- High schools in select areas of AAA – The Auto Club Group territory can request one free toolkit to help teens make good choices and support effective communication with parents/guardians.

### Purpose

- The **AAA PROMise** program aims to protect motorists from the dangerous consequences of impaired and distracted driving.



### How the AAA PROMise Program Works

The teen makes the following promise before celebrating prom and graduation:

- ✓ *I promise not to drive impaired or distracted.*
- ✓ *I promise not to let my friends drive impaired or distracted.*
- ✓ *I promise my parents I will get home safely or call them for help.*

- By making the **AAA PROMise**, the teen agrees to openly communicate with his or her parent/guardian regarding a plan for getting home safely on special nights, such as prom and graduation.
- If a safe ride home is needed, the teen calls the parent/guardian for help and avoids getting behind the wheel.
- The parent/guardian then picks up the stranded teen and if help is needed getting the family car home, the parent/guardian can call 1-800-AAA-HELP, free of charge, member or not.

### How to Participate

- One free **AAA PROMise** toolkit is available to high schools in select areas of the AAA – The Auto Club Group territory where the program is available. The toolkit can be ordered by educators, administrators, school resource officers or other faculty at [AAA.com/PROMise](http://AAA.com/PROMise).
- Parents/guardians are encouraged to contact their teen's high school to let them know about the free resources available to help keep young drivers safe through the **AAA PROMise** program.

### Program Resources

More information can be found at [AAA.com/PROMise](http://AAA.com/PROMise).